



Jo Eckersley

First released for Outbox 2020

Credit: Jo Eckersley



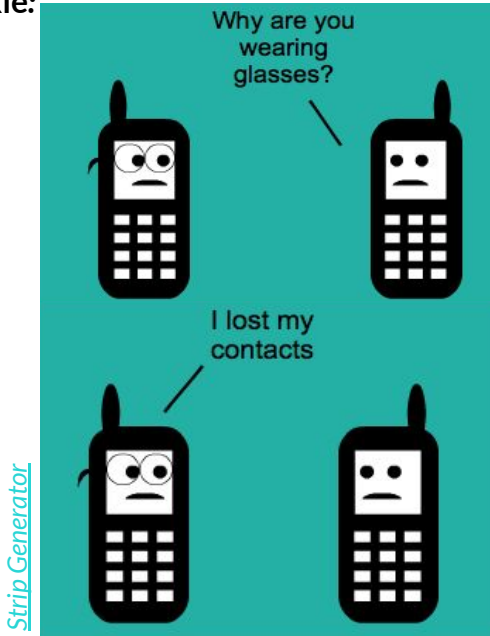
Meal Plan
#087
60 mins

Starters 15 mins

Snack, Cackle & Pop..... 2 mins

Snack: Before we begin, grab a snack!

Cackle:



Pop: Stemillions playlist on Spotify:

bit.ly/stemillionsplaylist

Meet Her..... 5 mins

Since running the school shop at 14, Jo has been a serial entrepreneur. Her passion for great customer service led to Bubbl, a new award winning mobile customer engagement too. Her business development and management credentials come from a long career as an innovation consultant to technology start ups, and as a PR and marketing expert across multiple brands.

Discuss:

★ How many businesses can you name?

Mains 40 mins - choose ONE only

MAKE..... 40 mins

You will need: pens, plain paper, colouring pencils.

Jo is a serial entrepreneur. In this activity you will be just like Jo and create your own product and mini sales pitch. Firstly, think of the item you would like to create; this could be anything, the more creative the better! If you are stuck, maybe think about an item you wish you had this morning? Draw out your item and label it. Then come up with a mini sales pitch to explain why your product is the best and why we should all buy one. Share your sales pitch and ideas with everyone.

EXPLORE..... 40 mins

You will need: plain paper, colouring pencils, pen

Jo's app helps businesses communicate with customers and venues. In this activity you will be just like Jo, and design your own app that helps you and your family or friends communicate with each other. What features would you like to have in an app with your friends and family? Design each page of your app by drawing out the layout of each page. This is known as wireframing. Share your designs and ideas with everyone. What do you like about each other's designs?

If you have extra time, download POP (Prototype On Paper) and edit your app so it's a functioning prototype.

Desserts 5 mins

Share with us 1 min

Upload photos on [Twitter](#) or [Instagram](#) and tag @Stemettes and #Stemillions.

Ask Away..... 2 mins

Got a question? Ask Away! bit.ly/Ask-Away

Digest..... 2 mins

Digest this Meal Plan - fill out the feedback form.