Ahana Banerjee

Founder - Clear App

30-60 minutes

Image source

Starters

5-10 mins

Meet Ahana Banerjee—when she was just a student like you, she faced something a lot of people can relate to—having a hard time with acne. It wasn't easy, but instead of letting it get her down, she turned her experience into something amazing. At 21, she invented **Clear**, a free app that allows people to track their skincare routines, share tips, and even discover the best products. The Clear app uses selfies to explore what works. Here's the best part—Ahana didn't start out as an expert. She was just curious, determined, and unafraid to take that first step. Watch this **video** of how the app works.

Video Transcript - Summary

Ahana introduces her free skincare app, Clear, which is designed to help users find effective skincare products and track their effectiveness. The app features a community for sharing product reviews and experiences filtered by skin type and concern. It offers a catalogue of products and brands, with search filters for various criteria and AI-driven recommendations based on skin type and concern.

Users can log their skincare routines, track medications, and take progress photos, which are kept private unless shared. The app also provides personal analytics and a label scanner.

Dream Big, Create Bigger!

1 **What did you learn from Ahana's story?** Why is it important to make mindful skincare choices?

2 **If you could design your own skincare app, what features would you add to make it fun and helpful?**

3 **If you could invent a skincare product, what would it do and what would you name it?**

Your next adventure starts here! Meet inspiring role models like Ahana at a Stemettes Event.

Girlguiding South West England

STEMETTES

Ahana Banerjee
Founder - Clear App

30–60 minutes

Image source

Main Course

20 mins 1 activity
40 mins 2 activities

Make

Think about common skincare issues. Why is it important to use products that are good for your skin and the environment?

- **Explore** current skincare products to identify beneficial ingredients and eco-friendly choices.

- **Design** your own skincare product, considering ingredients, packaging, and user experience.

- **Present** your ideas to the unit, explaining their health and sustainability benefits, and be ready for questions and feedback!

Ingredients:
- Paper & colouring pencils
- Internet access

Explore

Your mission is to create a skincare routine that is good for you and the planet. Think about the products you use. Are they eco-friendly? Do they harm the environment? Now is the time to look for sustainable options, like reusable cotton pads or products that come in biodegradable packaging.

Share your routine with the unit and explain how each choice helps the planet. What can you do to make a difference?

Ingredients:
- Paper & pencils
- Internet access

Dessert
5 minutes

Show and Tell
Spread the fun and excitement by sharing the challenges you've been exploring with your friends and family.

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